

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

**REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 03.August.2017, AT AMITY UNIVERSITY
HARYANA, MANESAR CAMPUS, AUDITORIUM, B-BLOCK FOR ABS - All MBA & BBA final year Students**

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER –Mr.Nilanjan Mukherjee, DGM HR.Relaxo Ltd.

CORPORATE-CONNECT: ABS COORDINATORS: Mr.Ajay Kumar Pandey

CRC COORDINATOR: Mr.Ankur

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11- 11.30 am	Welcoming and Introduction of Mr.Nilanjan Mukherjee, DGM HR.Relaxo Ltd.	Mr.Nilanjan Mukherjee, DGM HR.Relaxo Ltd. is welcomed by CRC, AUH team- Mr. Ankur and ABS Faculty member Mr. Ajay Kumar Pandey followed by introductory interaction among them. Afterwards, a brief introduction of Mr.Nilanjan Mukherjee was given by ABS student anchors. Mr.Nilanjan Mukherjee In the Core Team of Designing and implementing SAP's Success Factors HR Modules from concept to commissioning along with NTT Data team. In the Core Team of Designing and implementing SOPs for HR by E&Y. Coordinated with NSDC for Workers Training Program. Involved in calculation of Sales Incentive for AGM & above of Sales and Marketing Team. Did Campus Hiring from IIMs, IITs, Diploma & Graduate Engineer Trainees, Trainee Officers from Reputed Colleges of North India and also visited FDDI, CFTI for Hiring qualified professionals on Graduates & Postgraduates on Footwear Technology. Total Headcount: 130 Nos. Negotiated with various hospitals for Annual Health Check-up of employees and Organized Health Camps in Units & Head Office. Organized Assessment Center for AGM & Above level in collaboration with Thomas International. Introduced non-monetary recognition scheme in the organization which has played significant motivational tool for Staff and Workmen. Framed more than 200 Job Description for Various Roles in Manufacturing, Finance, HR, IT, Sales, Retail, Export, SCM, Outsourcing roles @ Relaxo.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.30- 12.30 pm	Power Point Presentation & deliverance by	Mr.Nilanjan Mukherjee, deliverance on "seven pillars of success". through Power Point Presentation depicting excellence verses in simple, broader highlighted	Mr.Nilanjan deliverance on

		Mr.Nilanjan Mukherjee	sentences, with suitable illustration, were easy to understand and even remember. His presentation was centered around on how to achieve complete success and attainment of given objective through 100 percent contribution and involvement and what is the role of a leadership in growth and development of enterprise. Mr.Nilanjan presented a series of strategy inputs through suitable examples, questions with audience and some humors; that finally leads to attainment of intended accomplishment. He explained that there is so much teaching about how to run your business and the right and wrong things to do. But at the end of the day being successful in your business and making your customers happy comes down to just a few key principles. There are the seven pillars, the 7 most important things that you need in order to succeed in your business.He explained that 7 pillars of success are reputation,relationship, originality,integrity,profitability,mobility and visibility. He explained each one of these seven pillars with realistic examples.	excellence was so full of live examples and interesting anecdotes, that students were stimulated for two way interactions and understood the contents quite well.
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3.	12.30-12.45 pm	Student interaction session.	In interacting session with students, Mr.Nilanjan explained each query with such live examples, and real life situations that students were convinced that with time bound discipline, relationship, communication skill and other qualities a given goal could be attained despite all obstacles, hurdles and distractions.	Mr.Nilanjan answered each question so well articulated that students understood how the excellence can be attained
4.	12.45-1.00 pm	Thanks giving session	After presentation, CRC-AUH Manager Mr. Ankur thanked Mr. Nilanjan . ABS-AUH faculty, Dr.Vikas Madhukar Dy.Dir.ABS and faculty coordinator Mr.Ajay Kumar Pandey interacted with Mr.Sharad.	Corporate Connect session ends with positive impact on minds of students,faculty.

(Ajay Kumar Pandey) & (Nikhil Kaushik),

Faculty Member, ABS.

12.December.2013.